



Whitestown RDC Regular Meeting Minutes May 5, 2014

Open the meeting:

Eric Miller called the meeting to order at **6:08 pm**. **Roll Call:** Jim Gamble and Eric Miller present. (Andrew McGee came in at 6:12 pm). **Lauren Bailey**, Whitestown Assistant Town Manager, **Clyde Bodkin** was also present for the Branding Project discussion.

Public Request to Speak:

Cronley Hurt of Turner Street spoke about a drain issue. Discussion ensued.

Meeting Minutes:

Eric Miller asked for a motion to approve meeting minutes for the April 7, 2014 meeting minutes. Motion carries 3-0.

Unfinished Business:

None.

New Business:

Item A- Discuss Town Branding Project- **Clyde Bodkin** from Bodkin Associates speaks to council about the element of "messaging" and proactively sharing a community's message. Initiatives such as a monthly electronic newsletter, bimonthly council newsletter, upgraded website, and mobile app were discussed. Discussion ensued. **Eric Miller** made a motion to approve up to \$50,000 for Town Branding Project from Tax Abatement Impact fees, 2nd by **Jim Gamble**. The motion carried 2-0 w/ 1 abstain.

Item B-Discuss Town Micro Loan Program- Discussion ensued.

Item C-Consider Approval of CF1 Forms-Discussion ensued. **Jim Gamble** made a motion to approve recommending CF1 Forms, **Andrew McGee** 2nd the motion. The motion carried 3-0.

Item D-Consider Approval of Resolution of the Whitestown Redevelopment Commission Approving Amendments to Leases Relating to the Anson South Economic Development Area #1 (Amendments to

Resolution 2014-02) (Resolution 2014-04). Discussion ensued. **Andrew McGee** made a motion to approve resolution, 2nd by **Eric Miller**. The motion carried 3-0.

Other Business:

None.

Adjourn:

Eric Miller asked for a motion to adjourn. **Jim Gamble** made a motion to adjourn, 2nd by **Andrew McGee**. Meeting adjourned at **6:43 pm**.

Robby Halford, President Andrew McGee

Jim Gamble Sarah Ford

ATTEST:

Eric Miller _____ Dax Norton